



Project Overview

Project Name	BEVTOUR	
Project Number	2020-1-UK01-KA202-079031	
Project Website	https://bevtour.eu/pt/projeto/	
Programme	Erasmus Plus – Cooperation for innovation & the Exchange of Good Practices	
Project Duration: 2 years	Start Date: 14/12/2020	End Date: 13/12/2022

Project Summary

Gastro-tourism, culinary tourism or food and beverage tourism is the exploration of food/beverage as the purpose of tourism. The exploration of food or beverage is considered a vital component of the tourism experience, which helps to strengthen and develop local and regional tourism. The BevTour project results will support organizations and intermediaries in this sector all over Europe to understand the potential benefits of Food and Beverage Tourism.

The expected impact is the development of food/beverage tourism in regions, through the establishment of new networks and routes, and the supporting of the existing producer networks to work together with intermediaries to develop regional tourism plan.

The desired Impact is that every employer and employee in Europe will have free access to the BevTOUR website and toolkit and understand the opportunity that tourism can offer. Target Audiences: Tourism students University professors and other higher education teachers.

Partners

- Strode College (United Kingdom)
- Comparative Research Network (Germany)
- Agency for Territorial Marketing Ltd. (Slovenia)
- E-Code (Slovakia)
- Inn-Training Ltd. (United Kingdom)
- ISAG - Instituto Superior de Administração e Gestão (Portugal)
- MEDORO - Organizzazione per la Ricerca, l'Occupazione e lo Sviluppo Territoriale nel Mediterraneo (Malta)
- Institute of Entrepreneurship Development (Greece)
- Drambly's (Spain)
- Eurotracks (France)
- Mullingar Employment Action Group (Ireland)

Outputs - Project Deliverables

IO1 BEVTOUR BEST PRACTICE HANDBOOK

The handbook will contain a minimum of 11 well developed Case Studies from around Europe covering a range of categories of food and beverage. The book will also include a guide on how to promote a gastro-tourism destination.

IO2 BEVTOUR GUIDEBOOK

The guidebook will contain a minimum of 33 identified projects from around Europe covering a range of categories of food and beverage.

IO3 BEVTOUR PLATFORM

The BevTOUR platform will be divided into several sections with main headings as follows: Themes (food/beverage categories, multiple producers/products); Why BevTour (Producer/Tourism Agency/Tour Operator perspectives); Itinerary Maps and Guides; Research Reports; Best Practice Handbook; Guidebook; Dissemination materials; About BevTOUR Erasmus+ Project.



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